

Jon Akland

graphic designer

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Portfolio: digthree.com

Professional

BOSTON SOCIETY OF ARCHITECTS/AIA (architects.org)
Boston, Massachusetts

Graphic Designer, September 2004–Present

The largest chapter of the American Institute of Architects, the BSA is a fast-paced and program-rich professional membership organization. I serve as in-house designer and production manager for a busy, collaborative staff of 15.

- › Art direct monthly BSA ChapterLetter (four-color print newsletter, circulation 7,500), manage editorial/production schedule
- › Design BSA print collateral and published products, direct production and mailing, manage printer and mailhouse vendor relationships
- › Project manage identity redesign and graphic standards development (2006–2007) and other special initiatives (ChapterLetter redesign, 2006)

JON AKLAND GRAPHIC DESIGN (digthree.com)
Burlington, Vermont and Boston, Massachusetts

Graphic Designer, 1998?–Present

As a freelance designer and production artist, my clients have included magazines, nonprofit organizations, publishing companies, and record labels.

- › Editorial and identity design, print production, web design

ZWEIGWHITE (zweigwhite.com)
Natick, Massachusetts

Graphic Designer, August 2003–September 2004

ZweigWhite is a business management consulting and publishing company serving architecture, engineering, and construction firms.

- › Designed and coordinated direct-mail campaigns for published products; industry surveys, economic forecasts, best practice guides

ASHGATE PUBLISHING COMPANY (ashgate.com)
Burlington, Vermont

Marketing Coordinator, January 2001–August 2002

Ashgate is an international academic and professional publisher producing 700 titles annually in the social sciences, humanities, and business.

- › Planned and executed direct-mail campaigns for US marketing department, designed print and interactive materials

FOUNDATION ON ECONOMIC TRENDS
Washington, DC and Burlington, Vermont

Research Director, January 1997–May 2000

FET examines the impact of emerging trends in science and technology on the environment, the economy, culture, and society.

- › Conducted research in support of two nonfiction international best-sellers, articles and editorials authored by organization's president

Educational

Bachelor of Fine Arts, 2006
Graphic Design
Massachusetts College of Art
Boston, Massachusetts

Bachelor of Arts, 1999
Environmental Studies,
English minor
University of Vermont
Burlington, Vermont

Affiliational

Member since 2003,
American Institute of Graphic Arts

Internal

Place Creative Company
Burlington, Vermont
April–August, 2002
(placecreativecompany.com)

Referential

Available upon request